BUILD YOUR WORLD
– WATCH YOUR TEAM TAKE SHAPE IN JUST FIVE CLICKS

On our website, you can try out your logo on all the garments and then show your colleagues how great it looks. Nothing could be easier!

You can easily find the products you need on the new Texstar website, www.texstar.se. After finding your product, click on MyLogo to upload the text or logo you want to see displayed on the garment. Design the garment from the front, back and sides, then save the pictures to your hard disk. It doesn't get much simpler than this.

Choose transfer printing, appliqué or embroidery

Transfer printing [1] is the most commonly used printing technique today, and offers high flexibility. The actual image is printed on a separate carrier and then transferred to the garment through a thermal process. This technique allows you to easily create clear, bright colours and very fine details. It suits a wide range of applications, from frequently used work clothes – where long-term quality and durability are essential – to simpler items that might only be used on one occasion.

Embroidered appliqué [2} – embroidery on woven badges, leather, reflectors, etc. – is a great way of customising your garments. You can create more detailed images than with direct embroidery, and the image can be attached in various ways depending on your needs and requirements. The image is embroidered separately and then either sewn or ironed onto the garment.

Direct embroidery [3] means that a logo or other image is embroidered directly onto the garment. It gives an elegance that is hard to beat, and the embroidery remains permanently in place. This technique creates unmistakable style and quality and gives clothing a distinguished look.

Are you looking for a different method? We can provide it. Other popular techniques include *screen printing* [4] and *woven patches* [5]. For more information about available options, speak to your dealer or call us. The optimum technique may vary according to the garments and materials you are working with – as well as your time frame. ✶

1. TRANSFER PRINT
2. EMBROIDERED APPLIQUÉ
3. DIRECT EMBROIDERY
4. SCREEN PRINT
5. WOVEN PATCH