SUSTAINABILITY

We strive to make better choices – that's why we work with certifications, controls and traceability. Here are some of the tools that guide our sustainability work in practice.

ISO 14001:2015

Our environmental management system. Helps us work in a structured way to make improvements – every year, at every level.

Amfori BSCI & BEPI

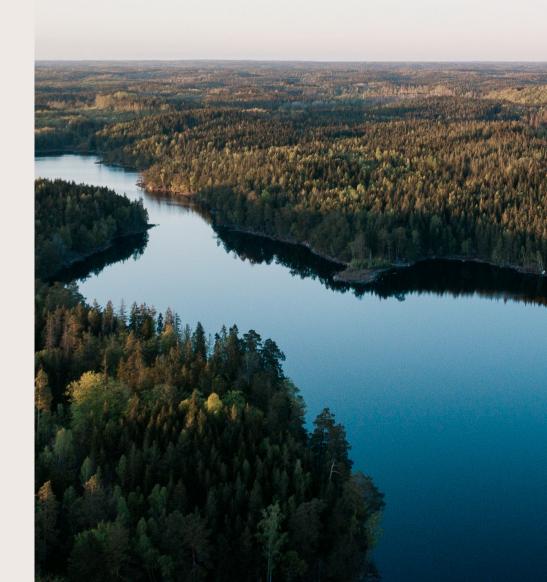
International frameworks for fair working conditions and sustainable production. Provides insight and control in the supply chain.

OEKO-TEX® STANDARD 100

Ensures that materials and components are tested for harmful substances – so they can be worn safely close to the body.

OEKO-TEX® STeP

Certifies factories that meet high standards for chemical management, working environment, water treatment and process control.





OEKO-TEX - more than a label

OEKO-TEX STANDARD 100 ensures that products are free from over 1,000 harmful chemicals, including heavy metals, pesticides and allergenic dyes. The limit values correspond to those specified in the EU REACH Regulation (Registration, Evaluation, Authorisation and Restriction of Chemicals). All components are thoroughly tested for harmful substances, and certification complies with strict limits according to a globally recognised standard. It is updated and renewed annually to meet new legal requirements and ensure the highest possible health safety.

Transparency as the next logical step

We are currently implementing a new product lifecycle management (PLM) system. This makes it possible to gather all data about each garment – material selection, certificates, tests and risk analyses – in one place. The result is increased control and preparation for upcoming legal requirements.

The EU is currently working on introducing Digital Product Passports for the textile industry. This means that in future, every garment will be able to carry information about its contents, environmental impact and recyclability. We're already working on this to ensure that we're ready when it becomes law.

Longer life - less waste

A sustainable garment must be durable – otherwise, it doesn't matter how it is produced. That is why we test our products both in the lab and in real-life environments. We want to know how they perform over time, after washing, in harsh conditions. What works? What needs adjusting?

We also know that recycling work wear is a tough challenge. But we're not giving up. By employing a circular approach right from the design stage – and using data from our processes – we can build products that perform better at the next step, whether that means reuse, recycling or something not yet invented. X

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